Wisconsin Public Library Consortium Selection Committee Meeting Notes

May 9, 2024 1:00 PM- 2:15 PM

Members: Desiree Bongers (Winnefox), Shawn Carlson (BLS), Cecelia Cole (IFLS), Beth Henika (MCFLS), Mehta Hess (Winnefox), Sue Heskin (NWLS), Samma Johnson (IFLS), Clare Kindt (Nicolet), Scott Lenski (MCFLS), Kayla Mathson (WRLS), Rosa Moore (SWLS), Loralee Peterson (WVLS), Samantha Stark Quail (BLS), Elisha Sheffer (WVLS), Rosalia Slawson (MLS), Kimmy Wegner (WRLS)

Absent: Kelly Allen (SCLS), Amanda Brueckner (Bridges), Keith Gerlach (PLLS), Chris Hamburg (MCLS), Katie Hanson (SCLS), Emily Kornak (PLLS), Kristin Laufenberg (OWLS), Rachel Metzler (WVLS), Lisa Pike (MCLS), Jacki Potratz (MCFLS), Gina Rae (NWLS),

Project Managers: Sara Gold (WiLS), Rebecca Rosenstiel (WiLS)

1. Welcome

S. Gold lead a roll call and welcomed everyone to the meeting.

2. Updates Since Last Meeting

- a. Board Approved \$40,000 from two years of surplus for the cost of the statewide magazine subscription to be transferred to the collection budget. This was used to purchase copies of titles with some of the oldest holds and filled close to 4,000 holds.
- b. The Board reviewed the suggestion from the Selection and DL Steering Committees to amend the wording in WPLC Collection Development Policy and approved the change. In addition, the Board suggested the change of the following sentence from "Reconsideration forms will be received by the WPLC Project Managers and shared with a Selection Advisory Committee made up of active Consortium and Advantage selectors." to "Reconsideration of any Wisconsin's Digital library title received by the WPLC Project Managers will be shared with a Selection Advisory Committee made up of active Consortium and Advantage selectors."

3. OverDrive Updates

- a. WPLC Project Managers are aware of the poor quality of OverDrive's MARC records, and have been working with OverDrive to make them more usable.

 Discussion:
 - Committee members voiced their appreciation for this work, as MARC records have been an ongoing problem and lead to a lot of local cleanup; having this time back will be extremely helpful.
- b. Daiva Madjar is retiring June 3rd. We will be assigned a new OverDrive account representative, and WPLC Project Managers will share that information when we have it. There aren't any expected changes with any of the other OverDrive staff that currently work with the WPLC.

c. OverDrive has very recently launched a new Collection Development Tool at both the Consortium and Advantage levels that will create carts based on different subject areas. S. Gold has not had the opportunity to test this feature out, however some systems may find it helpful, particularly as a quick way to identify and fill titles with the most holds. If anyone would like more information on this tool, reach out to S. Gold and she will connect you with Meghan at OverDrive.

4. Content Update

Background: For several years, WDL circulation has increased 13% Year Over Year, yet the collection budget increase has only been 5% annually. We have reached a point where the shared collection can no longer be the main contributor to content for the collection. The WPLC Board has been discussing how to move forward, and is committed to:

- Finding private donors and other additional funding avenues to support WDL. A committee has been established to explore options.
- Continuing to shift the budget.

The WPLC Board is focused on filling holds, at both the Consortium and Advantage levels.

Discussion

C. Kindt asked if it's known if there is a lot of usage for non-popular titles; or is the collection mostly supporting "power users"? S. Gold shared that she just talked with OverDrive, and they shared that 92% of the entire collection is circulating and in-use at any given time, and that over a 30-day timeframe, there are more checkouts than copies. S. Gold added that some of these titles are Simultaneous Use, and others not; there isn't enough content at this point in the collection to meet demand.

The Committee explored the idea of promoting WDL locally in their libraries less, since patrons sometimes get frustrated over long hold wait times. S. Gold shared that the Social Media Committee only promotes Simultaneous Use titles/collections in their social media posts. Multiple committee members noted that education on Libby, for both staff and library patrons, helps cut down on their frustrations. Particularly education on digital content costs and advocacy for additional funding. E. Sheffer asked if there is a form that can be provided to patrons to send to their elected officials in support of legislation to provide more funding? S. Gold wasn't sure, but this would be something to bring up to LD&L. K. Matheson hosted a Libby Workshop with staff and has been hosting Libby Workshops with patrons that have been very successful; she will share a draft Advocacy Toolkit in Basecamp.

5. **Budget Update**

Document: 2024 WPLC Selection Purchases

Background: For the next two months, Project Managers will be working with OverDrive to fill holds and replenish expired licenses. Therefore, selectors who are not selecting preorders or bestsellers will not need to create carts; bestsellers and preorders will still be purchased for both May and June. Advantage systems are able to order new content, as well as filling holds. S. Gold and S. Quail will be meeting to discuss strategies for the Lucky Day Collection.

Discussion

S. Lenski asked for clarification on if it's been discovered that the Consortium titles and the Lucky Day Collection aren't really helping out with reducing holds? S. Gold confirmed yes, that because of a bug in OverDrive's systems, titles that are meant to be in the Lucky Day collection aren't ending up there. However the systems that have been utilizing Lucky Day have had

success. S. Lenski will share a drafted document on Lucky Day use and implementation on Basecamp.

6. Committee information sharing and questions

Background: This is an opportunity for members to share information or ask questions regarding selection for the Wisconsin's Digital Library.

Discussion

- R. Moore shared that last year, SWLS asked member libraries that if they had materials budget funds they were struggling to spend, to consider contributing those funds to SWLS' Advantage Collection, which has been very helpful- it has almost tripled their Advantage spending. Looking ahead, they are now working on developing formulas to share with their libraries for figuring out a sustainable way they can contribute.
- S. Lenski asked how long Consortium Selectors should hold off on purchasing after the May/June focus on holds and bestsellers? S. Gold said that Consortium ordering can resume in July. As a reminder, this hold only applies to Consortium ordering; Advantage ordering can continue unchanged.
- C. Cole asked if anyone has tried using Cost per Circulation models for purchasing, and if they've found it to be effective? Winding Rivers has been using it some, particularly for titles that cost less than \$3 per circulation, and has found that it's been working well for them.

Next Meeting Date: Thursday, July 25, 2024, 1:00 to 2:15 PM